

Message Text

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PAGE 01 BRIDGE 00905 241900Z

15

ACTION COME-00

INFO OCT-01 ARA-16 EUR-25 EA-11 ISO-00 AID-20 CIAE-00

EB-11 FRB-02 INR-10 NSAE-00 RSC-01 TRSE-00 XMB-07

OPIC-12 SP-03 CIEP-02 LAB-06 SIL-01 OMB-01 STR-08

AGR-20 SWF-02 COA-02 INT-08 PA-04 PRS-01 USIA-15

NSC-07 DRC-01 /197 W

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R 232001Z MAY 74

FM AMEMBASSY BRIDGETOWN

TO SECSTATE WASHDC 7219

INFO AMEMBASSY OTTAWA

AMEMBASSY TOKYO

UNCLAS BRIDGETOWN 0905

E.O. 11652: N/A

TAGS: EGEN BB

SUBJ: HIGH LEVEL GOB TRADE MISSION IN U.S.

PASS USDOC

1. MINISTER OF TRADE, INDUSTRY AND COMMERCE SENATOR BRANDFORD TAITT DEPARTED MAY 21 AT HEAD OF THREE-MAN GOB MISSION TO U.S. AND CANADA TO ENCOURAGE POTENTIAL NORTH AMERICAN INVESTORS IN BARBADOS, TO COAX CERTAIN BARBADIAN NATIONALS INTO RETURNING HOME AS EXECUTIVES OR INVESTORS AND TO LOOK INTO PROVIDING CHEAPER FOOD FOR LOCAL CONSUMERS. MISSION, WHICH ALSO INCLUDES BARBADOS INDUSTRIAL DEVELOPMENT CORPORATION (BIDC) CHAIRMAN SENATOR SAM ASHBY AND BIDC GENERAL MANAGER KURLEIGH KING, WILL VISIT NEW YORK, TORONTO, VANCOUVER, SEATTLE, SAN FRANCISCO, CLEVELAND, CHICAGO AND RETURN TO NEW YORK.

2. ACCORDING TO PRE-DEPARTURE NEWS CONFERENCE TAITT CLAIMED THAT "FOUR OR FIVE NORTH AMERICAN COMPANIES" WERE ON VERGE OF DECIDING TO LOCATE IN BARBADOS OR ELSEWHERE AND ONE PRINCIPAL
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PAGE 02 BRIDGE 00905 241900Z

PURPOSE OF MISSION WAS TO CONVINCE THESE INVESTORS OF BARBADOS'

MERIT. IN ADDITION, MISSION EXPECTS TO HOLD SERIES OF INVESTMENT SEMINARS IN CITIES VISITED AND TO CONTACT BARBADIANS ABROAD WITH VIEW TO HAVING THEM RETURN AS EXECUTIVES OR INVESTORS. TAITT ALSO SAID HE EXPECTS TO HOLD TALKS IN CANADA WITH OBJECTIVE OF OBTAINING CERTAIN BULK FOODSTUFFS AT LOWER COST TO BARBadian CONSUMER.

3. TAITT ALSO SAID MISSION EXPECTED TO HOLD TALKS WITH JAPANESE FISHING INTERESTS IN CANADA WITH VIEW TO OBTAINING JAPANESE ASSISTANCE OR ADVICE RE SETTING UP MORE EFFECTIVE FISHING OPERATIONS IN CARIBBEAN.

4. COMMENT: TRADE MINISTRY HERE TERMS MISSION AS ANNUAL OCCURRENCE THAT HAS NO SPECIAL SIGNIFICANCE AT THIS TIME. HIGHER WAGES AND MORE MILITANT UNION ACTIVITY MAY HAVE DIMMED SOME OF BARBADOS' LUSTER AS HAVEN FOR U.S. INVESTMENT AND CONTINUATION OF GOB ANNUAL PROMOTION EFFORT MAY HAVE SOMEWHAT MORE SIGNIFICANCE THIS YEAR THAN PREVIOUSLY.
LORD

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NNN

Message Attributes

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